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Division of Information Programs  
Federal Extension Service  
U. S. Department of Agriculture

Farm and Home Development

Filmstrip Outline \*  
C-55

1. Six pictures illustrating typical family goals with an explanation by the agent of the importance of establishing well-defined family goals.
  - (a) Picture of farm children playing in the yard to illustrate the goal of providing for their care and raising in a favorable environment.
  - (b) Modern farm home with well-landscaped grounds--a typical goal of many farm families.
  - (c) Picture of family fishing together to illustrate the goal many families have of more leisure time and family outings.
  - (d) Picture of farm couple receiving their mortgage, marked paid, from lending agency.
  - (e) View of university students leaving classroom to show the goal many parents have of providing their children a college education.
  - (f) Picture of retired farm couple working in yard to illustrate the goal of financial security and comfortable living in old age.
2. Five pictures showing the basic resources available to any farm family.
  - (a) Picture of land or soil.
  - (b) Picture of farmer at work to illustrate labor.
  - (c) Picture of farmer at bank to illustrate one form of capital.
  - (d) Picture of capital investments on farm--agent might explain that capital includes savings, buildings, machinery, livestock, feed, seed, etc.
  - (e) Picture of farmer at work on records to illustrate management.
3. Three pictures illustrating other types of resources available to farm families.
  - (a) Skill as a welder, carpenter, electrician, seamstress, etc.
  - (b) Knowledge available from land-grant institutions, USDA, and other sources as illustrated by this picture of farmers attending a field day.
  - (c) Markets--agent might explain other resources include credit, government program aids, counsel, technical assistance, etc.
4. Three drawings illustrating the importance of making the best use of farm and family resources in obtaining good farm-family living.
  - (a) The farm-family business can be compared to a barrel. Farm and family resources go into the barrel. Family living opportunities are determined by how well management practices are kept in balance and by the level at which the farm-family business is operated.

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\* This filmstrip is intended to help agents explain to groups the concept of Farm and Home Development, what it involves, and what farm families can expect to gain from it. Agents can develop their own script, built around the local situation, from this outline.



- (b) Short staves limit family living opportunities and waste farm and family resources.
  - (c) Farm and Home Development is a method of helping the family make full use of all of their resources in obtaining maximum family living opportunities.
5. Picture showing the family working together with extension agents on its farm and home plan to emphasize that Farm and Home Development is a family affair. The agents in this scene are helping the family analyze its resources to see how they can be improved.
  6. Picture of agents working with a group of farm couples on their Farm and Home Development plans with each couple figuring on paper the effect of various alternatives on the farm-family business. This scene can also be used to illustrate the group method of working with families on Farm and Home Development.
  7. A series of five drawings illustrating typical alternatives. Agent might explain that farm families are faced with many alternative decisions and that one goal of Farm and Home Development work is to teach the principles of sound decision making.
    - (a) Dairy vs. beef enterprise.
    - (b) Selling vs. feeding crops to livestock.
    - (c) Bathroom vs. new living room furniture.
    - (d) Home garden vs. purchasing food.
    - (e) New washing machine vs. new milk cooler.
  8. Four pictures showing written plan with an explanation by the agent of the advantages of developing and testing the farm and home plan on paper, keeping a written record of the plan, recording progress made on plan, etc.
    - (a) Picture of workbook and handbook.
    - (b) Picture of before and after field arrangement and cropping system as recorded in the planning book.
    - (c) Home remodeling plan.
    - (d) Picture of father and son looking at the father-son agreement the family has worked out as a part of its over all plan.
  9. Three scenes showing families putting their plans into action.
    - (a) Picture of new dairy barn under construction.
    - (b) Picture of husband and wife working on home improvement.
    - (c) Picture of farm couples attending method demonstration to learn skills needed in carrying out their plans.
  10. Two pictures showing 4-H Club members working on projects related to the overall Farm and Home Development plan developed by the family.
    - (a) Picture of 4-H girl and her mother freezing food as a 4-H project and as a part of the overall family food supply.

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- (b) Picture of boy and his 4-H hog project which fits into the family livestock enterprise.
- 11. Picture of farm wife and daughter doing home sewing to emphasize the improvement in family skills growing out of Farm and Home Development work, and the importance of good home management.
- 12. View of farm family reviewing its plan to illustrate the need for adjusting farm and home plans as situations change.
- 13. Three pictures illustrating goals reached or satisfactions obtained through Farm and Home Development.
  - (a) Better family living.
  - (b) Children graduating from college.
  - (c) Family enjoying a vacation.







